## Thoughts on the Optimization of Urban Community Governance Structure Based on Interest Coordination

#### Jianye Li

Yuncheng Experimental Middle School, Yuncheng, Shandong, China

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**Abstract:** Municipal community governance needs coordination of multi-interests, public interests, individual interests, and even the interests of third-party enterprises also need to be consolidated. Once the situation of interest coordination is inadequate, there will be various problems in urban community governance. The new urban community governance structure based on interest coordination is difficult to establish, and it is relatively difficult to optimize the inherent urban community governance structure. This paper will analyze the difficulties in optimizing the governance structure of urban communities from the perspective of interests coordination, and put forward reasonable suggestions on how to better optimize the governance structure of urban communities.

#### 1. Introduction

On the whole, the level of comprehensive urban governance and the level of urban community governance have been improved to a certain extent. However, with the changing environment, situation and demand of urban community governance, the urgency of optimizing urban community governance structure is increasing. From the perspective of interest coordination, we can find that the optimization of urban community governance structure will be affected and restricted by many factors. The optimization of urban community governance structure will be difficult because of the inability to better solve the relevant difficult factors. In view of this, it is of great significance to explore the optimization strategy of urban community treatment structure from the perspective of interest coordination.

# 2. Overview of Urban Community Governance Structure Optimization from the Perspective of Interest Coordination

As the name implies, interest coordination is a process of balancing the interests of the relevant parties. The subjects of urban community governance are more and more diverse. Under the relationship of urban community governance, there is a logic of governance and being governed. Therefore, effective interest coordination is needed in urban community governance. After better interest coordination, urban community governance activities can be carried out more smoothly. From the perspective of urban community governance structure, the new component of urban community governance structure is not simple, and how the urban community governance structure, the specific model of urban community governance will also show corresponding characteristics. Through the analysis of the governance situation of some urban communities, we can see that there is obvious irrationality at the level of governance structure, and the necessity and importance of optimizing the governance structure of urban communities are even more significant. For regional governments, especially those directly responsible for urban community governance, how to optimize the governance structure of urban communities based on interest coordination is also a realistic issue worthy of consideration.

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## 3. Difficulties in Optimizing Urban Community Governance Structure Based on Interest Coordination

Although the optimization of urban community governance structure based on interest coordination is of great significance, it will also be affected and constrained by many difficult factors<sup>2</sup>. On the one hand, the main body of urban community governance is relatively single with relatively large pressure of urban community governance. It's also very difficult to relieve the pressure of urban community governance in a short time. When the main body of urban community governance cannot be diversified, the optimization of governance structure is basically impossible to start. On the other hand, public interests and personal interests have not been effectively balanced in the existing urban community governance structure. Personal interests have been infringed, and public interests can not be effectively protected, which is also not conducive to the optimization of the corresponding governance structure. Finally, there are relatively few high-quality non-profit organizations, and the sense of participation of the public at the level of urban community governance is obviously insufficient. This also improves the optimization of urban community governance structure and the difficulty of improving the level of urban community governance. Under the influence of many factors, the process of optimizing the governance structure of urban community is very slow, and the governance structure of urban community also presents a very solid feature.

# 4. Optimizing Strategy of Urban Community Governance Structure Based on Interest Coordination

### 4.1 Diversified Subjects of Urban Community Governance

The optimization of urban community governance structure should start with the pluralism of community governance subjects, and the pluralism of urban community governance subjects should also be paid enough attention. Some cities in Henan and Hebei provinces have decentralized their governance power in community governance, that is, by means of autonomy of community residents, effectively diversifying the main body of urban community governance and trying to decentralize community governance with community as a unit, the inherent pressure of community governance has been effectively alleviated, and the hierarchy of community governance structure has been constantly enriched. This practice can be popularized throughout the country. As a kind of urban community governance authority, community residents' autonomy can be effectively relieved when it is well exercised. In addition, in order to further promote the diversification of the subject of urban community governance, some professional third-party enterprises can be introduced into the level of urban community governance, so as to improve the degree of specialization of urban community governance, and optimize the structure of community governance more effectively. Once the types and quantities of urban community subjects can be effectively diversified, the government-orientated optimization of urban community governance structure based on interest coordination will become easier.

### 4.2 Focusing on the Balance of Public Interests and Individual Interests

Interest coordination is more to coordinate public interests and individual interests. When public interests and individual interests are in a relatively balanced state, the optimization of urban community governance structure will be very easy, and the goal of optimization of urban community governance structure is to balance public interests and individual interests. Therefore, enough attention to the balance of public interests and individual interests should be given in the optimization of urban community governance structure. On this basis, it is necessary to establish a communication mechanism related to the balance of public interests and personal interests. For public interests, the subject of community governance needs to communicate effectively with the community residents and obtain their interests. Through the adjustment of the concept and methods of community governance, the reasonable individual interests are satisfied and the conflicts between

public interests and individual interests are avoided. It has too many negative effects on the operation of the whole urban community governance system. In addition, we should also pay attention to the selection of methods in the development of urban community governance activities, and give full play to the basic functions of the community management committee. After the mass work is done well, the probability of conflicts between public interests and individual interests can be greatly reduced, which can also provide more support for the optimization of urban community governance structure.

### 4.3 Strengthening the Cultivation of Non-Profit Organizations

Non-profit organizations, like third-party enterprises, are new subjects in urban community governance in the new era. Unlike third-party enterprises, non-profit organizations themselves do not aim at making profits, and their participation in urban community governance does not increase the difficulty of interest coordination. Therefore, the government needs to strengthen the cultivation of non-profit organizations in the light of the needs of optimizing the structure of urban community governance in the new era and the changes in urban community governance, so that non-profit organizations can also become an important force in urban community governance. For each community, non-profit organizations should be welcomed to participate in the process of community governance with a more open attitude. Each community can carry out some free clinics and performances, which can not only create a good community governance atmosphere, but also enrich the content of community governance, and provide sufficient help for the establishment of a good and harmonious community governance relationship. With the increasing contribution of non-profit organizations in urban community governance, urban community governance structure can also be better optimized.

#### 5. Conclusion

Interest coordination has become an important issue in the optimization of urban community governance structure in the new era, and the optimization of urban community governance structure needs to be planned scientifically. In addition, there will inevitably be some specific shortcomings in the optimization of urban community governance structure based on interest coordination, which requires the subject of urban community governance to scientifically examine and analyze the optimization of governance structure, to find out the shortcomings and make up for the shortcomings. More experience in the optimization of urban community governance structure need to be accumulated while promoting the better operation of the new urban community governance system. By building a new urban community governance structure and fully taking into account the interests and demands of the relevant subjects, urban community governance can take on a new look.

#### References

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